

City Council / Homeowner and Neighborhood Association Presidents' Meeting
Tuesday, August 16, 2016
Minutes

Mayor Voelker called the meeting to order and asked everyone to introduce him or herself.

Presentation

COMMUNITY REVITALIZATION AWARD NOMINATIONS

- Presentation by Keith Krum, Senior Planner, Development Services
 - Community Revitalization Awards:
 - Launched in 1994 by the City Council
 - Recognizes owners who have enhanced the community by making significant exterior improvements to their property
 - More than 220 properties recognized since program inception
 - Judging Committee: City Council, City Plan Commission & Chamber of Commerce representatives
 - 2016 Nominations are Open:
 - Launched in 1994 by the City Council
 - Recognizes owners who have enhanced the community by making significant exterior improvements to their property
 - More than 220 properties recognized since program inception
 - Single-family homes and multi-family developments
 - Retail & commercial buildings and churches & schools
 - Judging Committee: City Council, City Plan Commission & Chamber of Commerce representatives

MAIN STREET / CENTRAL REZONING INITIATIVE PHASE III UPDATE

- Presentation by Tina Firgens, Planning Project Manager, Development Services
 - 2009 Comprehensive Plan identified six enhancement areas:
 - West Spring Valley (Implementation)
 - East Arapaho/Collins (Implementation)
 - West Arapaho
 - Coit
 - Old Town/Main Street (Implementation)
 - Central (Implementation – portion of corridor)
 - Main Street / Central Expressway Enhancement Redevelopment Strategy:
 - Phase I created a vision for the study area and for each of 11 sub-districts based on community goals and market realities (2013)
 - Phase II created a Form Based code for the 4 Central Sub-districts (2015)
 - Phase III focuses on the 4 South End Sub-districts and will create a Form Based Code for these areas (2016); includes refinements to the existing Code in the Central Sub-districts
 - Phase III Progress to Date:
 - Community and Stakeholder Involvement, Round 1
 - Property and business owner meetings on March 2 and 3, 2016 – 62 participants

- Community Workshop on March 29, 2016 – 65 participants
- Online Survey during April 2016 – 295 responses
- City Council (CC) and City Plan Commission (CPC) Involvement and Direction
 - Briefings – January 4 and 19, 2016
 - Tours – April 30, 2016 and May 17, 2016
 - Work Sessions – May 2 and 3, 2016
 - CC/CPC Joint Work Session – June 20, 2016
 - Additional Briefings – August 1 and 2, 2016
- Community and Stakeholder Involvement, Round 2
 - Property and business owner meetings on July 11 and 12, 2016 – 27 participants
 - Community Workshop on July 12, 2016 – 35 participants
- Sub district Visions:
 - Gateway Commercial: Focuses on creating a commercial development “gateway” to Richardson
 - Builds upon, supports and extends the vision established for the area west of U.S. 75 in the West Spring Valley redevelopment strategy (i.e. mixed-use, mid-rise office and hotel uses in an urban form), including establishing a new business “address”
 - Creative Corporate: Focuses on attracting creative, innovative corporations to the corridor
 - Supports public desire to attract businesses oriented to creativity, design, and “knowledge” workers
 - Centennial Green: Establishes future phases for ultimate build out of transit-oriented development at the nearby Spring Valley Station
 - Provides support housing for Creative Corporate and Gateway Commercial Sub-districts
 - Railside: Positions Richardson as a community concerned with sustainability and the arts
 - Focuses on adaptive reuse of existing industrial buildings
 - New development (including residential and other transit supporting uses) is also envisioned with high quality urban character
- Phase III Code Components:
 - Based upon direction received from the community, City Plan Commission and City Council, currently drafting the Code consistent with the vision for each sub-district
 - Each sub-district includes (but not limited to):
 - Schedule of uses
 - Regulating plans
 - Street cross-sections
 - Development regulations
- Existing Code Amendments / Refinements

- Staff and consultant team has identified several amendments/ refinements that need to be made to the existing Code
- Property and business owners at March stakeholder meetings also requested team to consider certain amendments to existing Code
- Not uncommon to refine a newly adopted zoning code
- Code amendments affect Interurban, Central Place, Chinatown and Main Street sub-districts – some are sub-district specific and others apply to all sub-districts
- Amendments to Code are being completed concurrently with rezoning the southern end of the Main Street/Central Corridor – and Code refinements identified would also be applied to the southern sub-districts
- Project Schedule:
 - August 2016
 - Prepare code for southern sub-districts
 - Prepare code amendments for central sub-districts
 - September / October 2016
 - Public hearing notification (mailed notice)
 - CPC code consideration
 - 1st meeting Tues. Sept. 20
 - 2nd meeting Thurs. Oct 6 (rescheduled from Tues. Oct. 4)
 - October / November 2016
 - Public hearing notification (newspaper notice)
 - Council code consideration and adoption – Mon. Oct. 24
- This and more information available online at the following webpage:
<http://cor.net/index.aspx?page=1438>

Current Events

CITY COUNCIL OF THE YEAR AWARD

- The Texas City Management Association (TCMA) named the Richardson City Council City Council of the Year
- The award honors outstanding city councils that have made significant contributions to local government in Texas
 - Judging was based on the following areas:
 - Demonstrated Commitment to Ethics
 - Places Welfare of the Citizenry Above Personal and Political Motives
 - Functions as a Policy-Making Body
 - Supports Prudent Financial Management
 - Supports Professional Development
 - Maintains Harmonious and Supportive Relationships Among Council Members
 - Demonstrates Strong Efforts to Promote Community Awareness and Positive Community Relations.

COUNCIL GOALS UPDATE

- Last fall, the City Council confirmed four goals and twelve strategies for the 2015-2017 term, which have guided numerous “tactics” of activities
- Monday, July 18, city staff provided an update on progress been made on the more than 50 tactics over the past six months, including:
 - Implementing Year One of the 2015 Bond Program
 - Initiating the second phase of the Main Street/Central Expressway Study
 - Commencing implementation of the Spring Creek Nature Area Master Plan
 - Outfitting police officers with body cameras
 - Launching Richardson Projects to keep residents up-to-date on infrastructure improvements

2016/2017 BUDGET UPDATE

- Monday, August 8 the City Manager presented the 2016-2017 budget to the City Council
 - Direction 16-17: The Intersection of Opportunity and Mission
- Key highlights of the 2016-17 proposed budget include:
 - One cent reduction in the tax rate for a tax rate of \$0.62516
 - Increases the Senior Exemption from \$60,000 to \$70,000
 - A \$939,896 increase in the funds dedicated to street maintenance for a total of approximately \$3.26 million
 - The acceleration of the 2015 G.O. Public Safety Complex project and addition of the Fire Station 1/Administration building reconstruction
 - A new annual alley maintenance initiative of \$652,000
 - 8.25 percent rate adjustment in water and sewer services
 - An increase in the residential solid waste rate by \$3 and related commercial rate adjustments to help offset the increasing costs of recycling services
- Monday, August 22nd the City Council will host a public hearing on the property tax rate and the budget
- Monday, August 29th the City Council will host a public hearing on the property tax rate
- Budget Adoption is scheduled for Monday, September 12th

DRAINAGE UTILITY PROGRAM UPDATE

- Staff presented the current work and future plans for the City’s Drainage Utility Program on Monday, June 27
 - Manages rainwater drainage and drainage pollution control throughout the city’s 12 drainage basins, 9,400 storm drain inlets, 340 miles of storm drain line, 1,041 storm drain outfalls and 44.5 miles of creeks
 - and three culvert replacement projects
- Amount designated for operations projects in the proposed 2016-17 Drainage Utility Program budget is the same as the last three years of \$2.7 million
 - In 2016-2017 staff will continue to provide drainage services such as floodplain management, water quality, street sweeping, inlet inserts, drain and inlet inspection and cleaning, channel maintenance, and drainage design review
 - Projects included 2016-2017 budget include storm drain outfall and erosion protection at Beck Branch, Prairie Creek and Forest Grove / Valley Glen

POLICE DEPARTMENT THANK YOU

- Richardson Police Department wishes to thank the Richardson community for the support they have shown them over the last month with blue ribbons, notes, and baked goods
 - RPD employees established an online fundraiser that raised over \$10,000 in eleven days to assist the families of the officers killed
- RPD provided assistance to the Dallas Police Department and DART police after the shooting deaths of five law enforcement officers by:
 - Securing the crime scene as it was processed by the FBI.
 - Patrolling rail platforms so that DART officers could attend the funeral of DART officer Brent Thompson
 - Assisting Dallas police with traffic control as the funeral processions for Dallas officers Michael Smith and Lorne Ahrens moved through Richardson

RED LIGHT VIOLATION DETECTION CAMERA SUSPENSION

- Suspended red light camera photo enforcement program effective July 19
 - Will last until clarification can be provided by district court judge
- On June 27, 2016, the 134th Judicial District Court issued a final judgment granting declaratory relief to plaintiff Russell J. Bowman
 - Judge held that Bowman is not liable for the civil penalty related to a photographic signal enforcement system notice of violation issued by the City of Richardson
 - Ruling did not address any of Bowman's other claims regarding the legitimacy of Richardson's photographic traffic signal enforcement system or those of other Texas cities
- City believes photographic traffic signal enforcement system was operating as allowed by state law, but to avoid confusion, will await clarification / appeal

SIGN REGULATION ENHANCEMENTS

- City Council voted Monday, August 1 to amend the City's Code of Ordinances concerning sign regulations to clarify key topics
- Changes that will go into effect immediately include:
 - Number of freestanding temporary promotional signs at a site will be limited to four (previous regulations only covered sign size)
 - Hot-air balloon shaped and other inflatable promotional devices are excluded from the definition of "temporary promotional" sign
 - Electronic signs may display a new message every four minutes as opposed to the previous regulation of 10 minutes
 - Home builder/developer signs must remain within the boundary of a subdivision or development under construction

DUCK CREEK TRAIL EXTENSION PROJECT

- Monday, August 1, the City Council voted to move forward with an extension of the Duck Creek Trail
- Trail connectivity was the No. 1 priority in the 2010 Parks and Open Space Master Plan, and the extension of the Duck Creek Trail is a key component of meeting this goal

- Duck Creek Trail Extension will help connect the Owens Trail, the existing Duck Creek Trail and Glenville Trail to the Central Trail
 - Allow users to travel along a continuous trail from Huffhines Recreation Center to Collins Boulevard and DART's Arapaho Center Station
- The project will be paid, in part, with federal grant money
 - City staff is working with Dallas County on an agreement to share the engineering and design costs
- Construction planned to begin in late 2017 or early 2018, with completion in spring 2019

AQUATICS ASSESSMENT

- Monday, June 13, the Richardson City Council reviewed a maintenance strategy Richardson's public pool facilities
- Parks and Recreation Department will select a consultant this August to conduct on-site reviews of pool infrastructure and mechanical system
- Plans call for results of the review to be presented in 2017
- Plan will be used to establish a multi-year maintenance strategy

MOSQUITO SPRAYING

- City practices integrated mosquito control with the intent to disrupt the mosquito life cycle in its early stages to eliminate the number of adults and mosquito breeding habitats through proper water drainage
- Mosquito control activities are conducted year-round
 - Increased from April through October, the most active mosquito season in North Texas
- Health Department has been ground spraying areas throughout the city
- City Health Department workers were notified that traps located within spraying locations returned mosquitoes that tested positive for carrying West Nile Virus
- No human cases have been reported in Richardson

CLEAR THE SHELTERS RECAP

- Richardson Animal Shelter participated in the 3rd annual North Texas "Clear the Shelters" event on Saturday, July 23
- Shelter waived adoption fees for all adoptable pets
- 39 animals adopted from Richardson shelter
 - Estimated 45,000 animals were adopted on this day from more than 680 shelters across the country.

ENVIRONMENTAL PARTNERSHIPS INITIATIVE

- City Council members reacted positively to a new program proposed by City staff Monday, August 1st that will expand volunteer opportunities
- Environmental Partnership Initiatives Program evolves environmental volunteerism from the current commission-based approach to a subject matter-based approach, with several groups of volunteers
- Features three key environmental initiatives:

- Richardson Plants—Partnerships to enhance our community through all types of plantings
- Richardson Conserves—Partnerships to raise awareness about and foster conservation of our natural resources
- Richardson Informs—Partnerships to encourage involvement in City events and programs that promote environmental stewardship

CHAMBER TALENT ATTRACTION CAMPAIGN: REAL RICHARDSON

- Richardson Economic Development Partnership (REDP) launched a new talent attraction campaign and website in an effort to encourage millennials to “live, work and eat” in Richardson
- Campaign developed to attract young, tech-savvy workers to help fill current area job needs
 - As Richardson has become a robust hub of innovation that has diversified beyond its global Telecom Corridor area reputation, many area companies currently have more technical positions open than qualified candidates to fill them
- www.RealRichardson.com provides information to young professionals about places where they can work, live and dine in Richardson

CHAMBER OF COMMERCE RECEIVES FIVE STAR REACCREDITATION

- Richardson Chamber of Commerce, the City’s economic development partner has earned five-star accreditation status by the U.S. Chamber of Commerce
- This is the second consecutive time the Chamber has received the recognition
 - First being announced in 2011
- Only 31 of the 338 chambers in Texas are accredited
 - Of those, only 12 have achieved the prestigious five-star rating
 - In the United States, only one percent of chambers receive the five-star rating
- Richardson Chamber of Commerce focuses on professional growth, leadership, advocacy, connection-building and economic development

Questions & Answers

Q: How can we help explain the benefits of recycling to our neighborhood?

A: There are several reasons why Richardson residents should recycle, including preserving landfill space and reducing waste. It is also important to note that the items Richardson residents put out for recycling are recycled. A video on the journey of Richardson’s recyclable materials can be viewed online at the following link:

<https://www.youtube.com/watch?v=RhA5IEBWPQ0&feature=youtu.be>

Additionally, what can and cannot be recycled is also online in a printable format here:

<http://cor.net/Modules/ShowDocument.aspx?documentid=8988>

Q: There was a news story on another city’s video crime watch program. Please remind residents with home surveillance systems to register them with the Richardson Police Department.

A: The Richardson Police Department is asking for help from residents, business owners and property management companies to create a resource for Officers and Detectives in the fight against crime. The Neighborhood Video Crime Watch and Business Video Crime Watch

programs asks owners of video surveillance cameras to volunteer their information and complete an online form that has basic questions about their video system's capabilities.

If a crime happens, a Police Officer or Detective can check the database for businesses and homes in the vicinity of the crime with a surveillance system. If one is listed in the database, Police may contact that location and ask them to review their footage to see if anything was captured that may help with the case. Video surveillance systems are becoming more common as the technology improves and the purchase price becomes more affordable.

Signup online here: <http://cor.net/index.aspx?page=2108>

Q: How many Richardson residents recycle?

A: According to quarterly set out rate surveys, approximately 25 to 38 percent of Richardson households are participating in the blue bag recycling program.

Q: What information is there to share with the neighborhood about foundation maintenance?

A: While several factors can cause foundation issues, with the typical dry summer months in Texas, it is important to take appropriate steps to ensure that your home's foundation will "weather" the Texas heat safely.

The Building Inspection Division has created a webpage with foundation best practices the can be shared: <http://cor.net/index.aspx?page=398>

Closing Comments

Dan Johnson, City Manager, explained that the City of Dallas reviewed the City of Richardson's Home Improvement Incentive Program and plans to implement their own version of the program. The Dallas Morning News published such in an article on Monday, August 15, 2016. You can read the article here: <http://www.dallasnews.com/news/local-news/20160815-dallas-city-hall-could-give-you-up-to-5000-to-spruce-up-your-house.ece>

Mayor Voelker thanked everyone for attending and adjourned the meeting.

Attendees

SARA NOWLES	ARAPAHO HEIGHTS NA
JEFF SELBY	ARAPAHO HEIGHTS NA
GENE LAWRENCE	BERKENR PARK
SANDY LYNN	BRECKINRIDGE PARK ESTATES
RON TAYLOR	BRIDGEWATER CROSSING
JAY DALEHITE	CANYON CREEK
PAUL VOELKER	CITY COUNCIL
SCOTT DUNN	CITY COUNCIL
MARK SOLOMON	CITY COUNCIL
TAYLOR LOUGH	CITY OF RICHARDSON
DAN JOHNSON	CITY OF RICHARDSON
DON MAGNER	CITY OF RICHARDSON
PATTI GLENN	COLLEGE PARK
JOHN GEESLIN	COTTONWOOD CREEK
JENNIFER BLIVEN	CREEK HOLLOW

TERRY ZIEGLER
BOB NUSSER
LARUTH MORROW
LEE HUBBARD
JOHN FRITSCH
FRANCISCO OTAL
LIZ JOHNSON
JANET DEPUY
GREG IMMEL
MIKE PROCH
NICK RUBISON
CAROLYN DAVIS
JANICE GROMADIN
MISTY MEADOR
FREDRICK ZACHARY
RICHARD DOTSON
SANDRA MICHAELS
MICHELLE BROWN
BOB MACY
LEN FOSTER
JERRY NICHOLS
BILL ZEIGLER
RANDY ROLAND
JIM BAILEY

CROWLEY PARK
CUSTER TRAIL CONDOS
ESTATES NORTH
ESTATES OF RAINE CREEK
FAIRWAYS OF SHERRILL PARK
GPHA-GLENVILLE PARK
GREENWOOD HILLS
HEIGHTS PARK
JJ PEARCE HOA
MERONEY FARMS
MJNA
MSHA
NORTH COLLEGE PARK
OWENS PARK
RICHARDSON CROSSING
RICHARDSON HEIGHTS
SHERRILL PARK
THE RESERVE AT SHARP LANE
TOWN NORTH PARK
TOWNE NORTH PARK
UENHA
WATERVIEW
WYNDSOR ESTATES
WYNDSOR ESTATES