

City Council / Homeowner and Neighborhood Association Presidents' Meeting
Tuesday, May 17, 2016
Minutes

Mayor Voelker called the meeting to order and asked everyone to introduce him or herself.

Presentation

RICHARDSON CHAMBER OF COMMERCE UPDATE

- Presentation by Chairman of the Chamber of Commerce Board of Directors, Ken Hutchenrider
- Chairman spoke about how the Richardson Chamber of Commerce benefits Richardson
- Richardson Economic Development Partnership (REDP)
 - Partnership with City since 1984; growing jobs and tax base
 - Full-time staff dedicated to attracting new companies, retaining existing employers, helping entrepreneurs & cultivating workforce
 - Accredited Economic Development Organization (AEDO), staff has multiple professional certifications and over 70 years in economic development
 - The benefits of economic development:
 - Brings new amenities like CityLine, entertainment venues (Alamo Drafthouse), dining options, etc.
 - Creates thousands of good paying jobs for Richardson residents
 - Businesses pay over half of Richardson property taxes and collect all sales tax
 - Business taxes vital to maintaining quality of life
 - AAA Bond Rating
 - No tax rate increase last bond election
 - Business philanthropy
- Shop / Dine Richardson
 - Why you should sign up for Shop/Dine Richardson:
 - Support locally owned merchants
 - Keep sales tax in Richardson
 - Discover local businesses you were previously unaware of
 - Weekly email offers
 - Sign up the following webpage: <http://richardsonchamber.com/pages/Retail>
- Leadership Richardson
 - 9 month program – participants learn about what makes Richardson great and develop personal leadership skills
 - Over 1,000 graduates, 31st class graduating this month
 - Participants gain in-depth understanding how Richardson works and do things the average citizen usually does not get to do
 - Build a fantastic network of classmates and leaders from throughout the community
 - Ultimate goal is to build better leaders for the whole community
 - The Impact of Leadership Richardson:
 - Leadership Richardson graduates currently hold
 - 5 of 7 City Council seats
 - 4 of 7 RISD School Board positions
 - Many city, community and non-profit board and commission positions
 - Active Alumni Association

- Apply for the 2016-2017 Class on the following webpage:
http://richardsonchamber.com/pages/LeadershipRichardson
- Emerging Workforce Development Initiative
 - New Chamber Goal to Drive Workforce Development
 - The Chamber will accelerate the attraction and development of a highly qualified workforce by playing a leadership role in enhancing partnerships between educational institutions, the business community and stakeholders.
 - Better preparing our kids for today and tomorrow's jobs and careers
 - Integrating more Chamber companies (all sizes) with Richardson school districts (RISD and PISD), Richland College & UT-Dallas
- Advocacy
 - Impact of the Chamber's legislative advocacy program:
 - Provided leadership in recent charter election and Bond program
 - Successful support to increase state funding for education, transportation and water
 - Managed successful campaigns to get voter approval of liquor by the drink in restaurants and the sale of beer/wine in our grocery stores
 - Hold elected officials accountable by developing legislative scorecards
- To have Chairman Hutchenrider speak at one of your meetings, please contact Molly Ulmer, Chief Governance Officer at molly@richardsonchamber.com or 972-792-2811

The Mayor spoke about the synergy between the city and the Chamber and how unique REDP is compared to other cities.

Current Events

DALLAS BUSINESS JOURNAL "NEIGHBORHOOD IMPACT DEAL OF THE YEAR" AWARD

- Part of Dallas Business Journal's annual "Best Real Estate Deal Awards"
- Won "Neighborhood Impact Deal of the Year Award" for City's Spring Creek Nature Area land purchase
- January 2015 land acquisition by the City involved 58 acres of historical, hardwood forest located adjacent to the existing Spring Creek Nature Area
 - More than doubled the size of the nature area
- City began long-term planning to identify future nature area enhancements
 - 2015 Bond Program includes funding to:
 - Expand hike and bike trails on the property
 - Preserve historic Jacob Routh family cemeteries
 - Restore property's ecosystem by removing non-native species

TRIPLE A BOND RATING RENEWAL AND BOND SALE UPDATE

- Moody's and Standard and Poor's (S&P) have reaffirmed Richardson's "Triple A" status
 - City has held AAA status from Standard and Poor's for nine years
 - City has held Aaa rating from Moody's for seven years
 - Both highest ratings
- One of only four cities in North Texas and six cities in the state to hold top ratings from both Moody's and S&P
- Due to the City's high credit rating, the City was able to achieve favorable interest rates for its issuance of 2016 bonds and certificates of obligation:

- \$23 million of General Obligation Refunding and Improvement Bonds were issued at 1.837 percent
 - This will save the City approximately \$3.6 million over the next 12 years
- \$5.47 million Taxable General Obligation Bonds were issued at 3.288 percent, a very favorable rate for non-tax exempt debt
- The two General Obligation Bond issues will provide \$8.5 million for the first year of the City’s 2015 Bond Program
 - Bonds from the \$115 million 2015 Bond Program are being sold serially, staggered over the next six years as existing debt is retired
- \$6.94 million Combination Tax and Revenue Certificates of Obligation issued at a rate of 1.872 percent
 - These will be used to fund general fund equipment, fire equipment, solid waste equipment and water and sewer infrastructure

SENIOR/DISABLED EXEMPTION INCREASE

- City Council approved an ordinance Monday, March 28th that increases the property tax exemption for disabled and senior citizens from \$60,000 to \$70,000
- The exemption has been \$60,000 since tax year 2014 (2014-15 fiscal year)
- Under the City’s Financial Policies, the Council regularly reviews the property tax exemption for citizens over age 65 and disabled persons
- Appraisal districts will incorporate the higher amount on notices mailed to qualified residents

MUNICIPAL JUDGE TRANSITION

- Chrissi Gumbert was sworn in as the new Presiding Municipal Judge on Monday, April 25th
 - Held the position of Assistant Municipal Judge with the City for the past eight years
- Raymond Noah, was sworn in as an Assistant Municipal Judge
 - Previous Presiding Municipal Judge for 22 year
 - Also served as a Richardson City Council Member (1966-68), Mayor for 15 years (1968-1983) and has represented Richardson and several other cities on the DART board
- William Geyer will continue as an Assistant Municipal Judge
 - He has held that position for the past 11 years

MAIN STREET / CENTRAL EXPRESSWAY REZONING PHASE III UPDATE

- City Development Services staff and consultant team reviewed plans Monday, May 2nd for Phase III of the Main Street/Central Expressway Corridor rezoning initiative
- Based on feedback from an online survey and three public meetings held earlier this year, the following modifications were proposed:
 - Gateway Commercial—the southern boundary would shift north to Spring Valley Road.
 - Creative Corporate—the northern boundary would move north to Spring Valley Road.
 - McKamy Spring—would take in the “triangle” between Centennial Boulevard and Spring Valley Road, but not the area west of the Spring Valley DART Station.
 - Trailside—would be renamed “Railside” and be extended south to Spring Valley Road to take in the area west of the Spring Valley DART Station; new

development (including residential and other transit supporting uses) is also now envisioned with urban character for this sub-district.

- Additional property/business owner meetings and a community-wide meeting are planned for July to review the direction of the drafts
- Public hearings will be held in the fall
- Final City Council code consideration and adoption targeted for October/November 2016

TRASH BASH RECAP

- Held in conjunction with Keep Texas Beautiful, Trash Bash was held on Saturday, April 16th to anyone wishing to help clean up the community
- Collected at/near City Hall:
 - Around 6,000 pounds of clothing for NETWORK of Community Ministries
 - 2,000 books, CDs and DVDs for the Library
 - 30,000 pounds of documents for shredding
 - 200 gallons of cooking oil
 - Seven truckloads of electronics for recycling
- Collected by more than 1,000 registered participants throughout Richardson:
 - More than 5,600 pounds of trash
 - 2,130 pounds of recyclable materials
- Given away free to residents:
 - 500 bags of compost
 - 500 bags of mulch
 - 450 rolls of recycling bags
 - 750 plants
- More than 850 people attended the day's events at the Civic Center and around 1,600 vehicles lined up at First United Methodist Church Richardson for document shredding and electronics recycling.

STATE OF THE ARTS REPORT

- Monday, April 4th, members from the City's Cultural Arts Commission (CAC) joined the City Council for a joint meeting to give an update on their activities:
 - Richardson Cultural Arts website (www.artsinrichardson.com) launched in April 2014
 - Utilized by 31 different arts organizations and has logged 12,968 users
 - \$15,000 was given for the first time in 2015 for Arts Initiative Grants that involved special one-time events
 - Richardson is one of five cities in the Metroplex and 300 cities nationwide participating in a study measuring the economic impact of the arts
 - Sponsored by Americans for the Arts
 - Results will be released in June 2017
- The Cultural Arts Commission's awarded a total of \$335,000 in grants to 27 different arts organizations for 2015-16

ATMOS ENERGY TREE PLANTING AT LOOKOUT PARK

- Atmos Energy, Texas 811 and The Texas Trees Foundation planted 19 trees in Lookout Park as part of a "fueling cleaner and greener" communities initiative that kicked off Aug. 11, 2015
- Atmos also ordered a bench for the park, which will be placed along the trail that runs around the park's perimeter

- Aug. 11 is designated National 811 Day as a reminder to call 811 before digging, to avoid hitting natural gas lines.
- Atmos Energy pledged to plant 811 trees across Texas by the end of April 2016, National Safe Digging Month

ROOFING CONTRACTOR REQUIREMENTS

- To date, the City has issued more than 350 permits for roof replacement/repair since late-March
- To minimize the chances of running into problems when getting roofs fixed:
 - Richardson requires all contractors to be registered with the City
 - Residents can check to see if their contractor is registered and if a permit has been pulled for their property by visiting www.cor.net/contractors or calling 972-744-4180
 - Work permits must be displayed in a prominent area near the work site
 - Residents should insist that the contractor contact the City for all inspections
- Most roofing companies will not require payment until the job is complete and the homeowner is satisfied
- Texas does not require roofing contractors to be licensed or carry insurance; however, the North Texas Roofing Contractors Association has a list of requirements for its more than 3,600 members that can be found at www.ntrca.com
 - To help find a contractor, the website also has a list of NTRCA members and their contact information
- Reminder: Anyone cleaning up debris after a storm is reminded that Brush and Bulky Item Collection (BABIC) is a service offered to Richardson residents at no charge
 - Pickup requests need to be made at least 24 hours in advance of your collection day, which is the same day as your recycle day.

RICHLAND COLLEGE OPENS TECHNOLOGY, ENGINEERING, AND ADVANCE MANUFACTURING (TEAM) CENTER

- Richland College recently celebrated the grand opening of its new Technology, Engineering and Advanced Manufacturing (TEAM) Center, located in Wichita Hall / Richland Campus
 - Includes labs for advanced manufacturing, robotics and electronics,
- TEAM Center offers students hands-on learning experiences and career-focused training needed for high-demand jobs in engineering, electrical engineering technology, electronics and advanced manufacturing
- Made possible in part by a \$3.25 million Trade Adjustment Assistance Community College and Career Training grant from the U.S. Department of Labor
 - Additional funding was provided by Texas Instruments, the Dallas County Community College District and Richland College

TEMPORARY OPEN AIR MARKET S.U.P. – DAL-RICH SHOPPING CENTER

- City Council unanimously approved the amending of the comprehensive zoning ordinance Monday, April 11th to grant a special permit with conditions for a temporary open air market at the southeast corner of Coit and Belt Line roads
- European-style market planned to operate in the parking lot of Dal-Rich Shopping Center year-round Sundays
- Around 40 vendors will offer homegrown and handmade products produced by local growers and artisans, as well as freshly prepared entrees in a “food court”
- Hours of operation may vary depending on the weather

- Four Seasons Markets currently operate a similar market near the intersection of Campbell Road and Nantucket Drive on Saturdays

SHERRILL PARK COURSE 1 GREEN FEE

- City Council approved fee changes Monday, April 11th for Sherrill Park Golf Course that went into effect May 1
- Regular weekday and weekend green fees for Course 1 increased by \$2.17
- Buckets of driving range balls increased by \$2 each
- Cart rental has increased by \$4.33 for both nine and 18 holes
- \$2.4 million in upgrades to Course 1 included new MiniVerde turf on all 18 greens, reshaped bunkers and tee boxes, tree plantings, improved cart paths, three reshaped fairways and four reshaped greens
- There is no change to the green fees for Course 2

RICHARDSON READS ONE BOOK SELECTION

- “Spare Parts: Four Undocumented Teenagers, One Ugly Robot, and the Battle for the American Dream” by Joshua Davis is the Richardson Reads One Book (RROB) pick for 2016
 - Non-fiction
- About four undocumented Arizona teenagers at an underachieving high school, two inspiring teachers and their quest to win a prestigious underwater robotics competition against teams from all over the nation
 - Traces the lives of the four young men for 10 years after the competition and provides a voice for complex immigration issues facing the country today
- Davis is the co-founder of Epic magazine, a contributing editor at Wired, and wrote two other books prior to “Spare Parts”
- Named a best new book by both Amazon and the BBC.
- Film version of the book was released in 2015 and stars George Lopez and Marisa Tomei
- Library has many copies of “Spare Parts” available for checkout, including audio, e-book and large print editions
- Special programs and discussions on the book will be scheduled throughout the year
- Davis will appear at a free community lecture Sept. 20 at Richardson High School

NEW AMBULANCE AT FIRE STATION #3

- Richardson Fire Department has placed a new advanced life support ambulance in service to meet the increasing demand for Emergency Medical Services (EMS)
- The unit will respond from Fire Station #3 located at Custer Parkway and Lookout Drive
- Implementation of the ambulance is part of the Fire Department's Strategic Plan
- Included the addition of nine Firefighters that were funded in the 2015-16 fiscal budget to staff the new unit

ONCOR TRANSMISSION LINE INSPECTION – MAY 16 – JUNE 7

- Oncor Transmission will be patrolling their transmission line corridor with a helicopter
- The corridor is located between their substation at the President George Bush Turnpike and Custer and moves south to Texas Instruments at Central & the LBJ Freeway
- Patrol began on Monday, May 16th and will end Tuesday, June 7th

WILDFLOWER! FESTIVAL – MAY 20 – 22

- Tickets for Richardson’s 2016 Wildflower! Arts and Music Festival went on sale Monday, April 18th
- Festival is held May 20-22 at Galatyn Park
- This year’s lineup of mainstage acts for the award-winning Festival includes Peter Frampton, Toadies, The Guess Who, Survivor, John Waite, Hoobastank and Soul Asylum
- Tickets can be purchased online and at the Festival gate
- Discounted adult tickets for Richardson residents must be purchased in advance at City of Richardson ticket outlets before Saturday, May 21
 - To receive the resident discount, present a current City of Richardson water bill, utility bill, phone bill or valid driver’s license with a Richardson address at City of Richardson ticket locations during regular business hours
 - Residents may purchase up to six individual discounted adult tickets per day of the Festival per household
- Three-day adult passes will be available to the public until May 20 at 5:30 p.m. for \$40, sold only at any Metroplex Tom Thumb grocery store or online.

PARKS & RECREATION BRECKINRIDGE PARK 5K / FUN RUN – JUNE 11

- Registration is open for the City’s “Off the Beaten Path” 5K and 1-mile Fun Run
 - Designed to help participants get to know the Breckinridge trail systems
- June 11 from 8-10:30 a.m. at Breckinridge Park, 3400 Park Vista Rd.
- Route will feature both street and trail running with beautiful views of the park
- 1-mile Fun Run will take place on the park’s ring road prior to the 5K
 - Walkers and strollers are welcome
- Cost is \$30 for the 5K (until June 9) and \$15 for the Fun Run

Questions & Answers

Q: What resources can the Chamber of Commerce provide to businesses that are just starting out?

A: In addition to many services and opportunities for networking and engagement, the Chamber was one of the first to partner with SCORE, counselors to America’s Small Businesses and a resource partner of the United State Small Business Administration.

Through this program, the following services are available for new businesses:

- One-on-one counseling business/financial planning, start-up requirements, advertising, etc.
- Monthly workshops covering business topics to help your business grow and be profitable
- Online counseling and resources e-mail, chat, online research library, forms templates and more

SCORE provides the following services for existing businesses:

- Mentoring ongoing support, analysis and counseling as often as needed
- House calls on-site assessment of your business in operation
- Roundtables/Mini workshops Needs-based education for people with common business interests

Q: What information do we need to know about roof repairs?

A: All contractors must be registered to perform work in the City of Richardson. You can see if your roofer is registered at the following webpage: <http://cor.net/index.aspx?page=370>

A permit is required for any roof replacement/recovering or repair which exceeds 25% of the total roof area. The purpose of the permit is to ensure that the proper codes are being followed. An inspection is required upon installation of the roof deck, (if applicable) and a final inspection is required upon completion. The building permit must be approved and posted at the property prior to any work commencing.

Solicitors also need to have a permit with in the City of Richardson. The types of solicitation permits issued by the Richardson Police Department include:

- Door to Door Solicitations
- Handbills
- Non-Residential Solicitation
- Mobile Food Vendors
- Charitable Solicitation in a Roadway

If a solicitor does not have a permit, please call the Richardson Police Department at 972-744-4800.

If you have any questions regarding these requirements, please contact Community Services at 972-744-4180.

Closing Comments

Mayor Voelker thanked everyone for attending and adjourned the meeting.

Attendees

Name	Association
MICHELE THORNTON	ARAPAHO HEIGHTS
GENE LAWRENCE	BERKNER PARK
SANDY LYNN	BRECKINRIDGE PARK ESTATES
RON TAYLOR	BRIDGEWATER CROSSING
CHIP PRATT	CANYON CREEK
BOB TOWNSEND	CITY COUNCIL
MARK SOLOMON	CITY COUNCIL
MARTA FREY	CITY COUNCIL
PAUL VOELKER	CITY COUNCIL
SCOTT DUNN	CITY COUNCIL
STEVE MITCHELL	
DAN JOHNSON	CITY OF RICHARDSON
TAYLOR LOUGH	CITY OF RICHARDSON
DON MAGNER	CITY OF RICHARDSON
PATTI GLENN	COLLEGE PARK
JOHN GEESLIN	COTTONWOOD CREEK
JASON LEMONS	COTTONWOOD

	HIEGHTS
JENNIFER BLIVEN	CREEK HOLLOW
LARUTH MORROW	ESTATES NORTH
LEE HUBBARD	ESTATES OF PRAIRIE CREEK
JOHN FRITSCH	FAIRWAYS OF SHERRILL PARK
FRANCISCO PACO OTAL	GLENVILLE PARK
LIZ JOHNSON	GREENWOOD HILLS
JANET DEPUY	HEIGHTS PARK
GREG IMMEL	JJ PIERCE HOA
SCOTT WADDELL	JJ PIERCE HOA
MIKE PROCH	MORONEY FARMS
JANICE GROMADIN	NORTH COLLEGE PARK
MARCIA GRAU	NORTHRICH
MISTY MEADOR	OWENS PARK
SCOTT MANIS	RESERVE AT SHARP LANE
FREDRICK ZACHARY	RICHARDSON CROSSING
RICHARD DOTSON	RICHARDSON HEIGHTS
SANDRA MICHAELS	SHERRILL PARK
TOM ROHM	SPRINGPARK
BOB MACY	TOWN NORTH PARK
JERRY NICHOLS	UENHA
BILL ZEIGLER	WATERVIEW
JIM BAILEY	WYNDSOR ESTATES
RANDY ROLAND	WYNDSOR ESTATES